

FESTIVAL TRADER OR ACTIVITY: List all merchandise to be sold, or the proposed activity. All items sold must represent the mid 1800's. Only listed items may be sold unless you receive permission from the chairperson. All activity applicants must comply with liability insurance requirements.

The Johnny Appleseed Festival, Inc. will not be liable for any loss or damage to property of the exhibitor or of its employees, agents, patrons, or guests due to fire, smoke, water from any source, accident from any kind or from any cause whatsoever and will not be liable for injuries to the exhibitor, his employees, agents, patrons or guests for damages or injuries arising from, or in any way connected with the use or occupancy of space. The exhibitor agrees to indemnify and hold harmless the Johnny Appleseed Festival Board and Johnny Appleseed Festival, Inc. against any and all claims of any person whomever, arising out of acts or omissions of the exhibitor, his employees, agents, patrons or guests including, but not limited to, reasonable attorney fees, costs and expenses incurred by enforcing its rights hereunder.

I have read all stated policies and agree to each.

Signature

PLEASE MAIL ALL CORRESPONDENCE TO;

**JOHNNY APPLESEED FESTIVAL, INC.
BRIDGET KELLY
1502 HARRY W. BAALS DR.
FORT WAYNE, IN 46805**

e-mail: foodbooths@johnnyappleseedfest.com

%SPLITS: Participants are required to submit a detailed financial statement in the format provided by the Festival Board, along with a check for 20% of the net profit. This form will be sent with the final mailing before the Festival. This form and check are due to your area chairperson no later than **November 1, 2010. Failure to meet this deadline will jeopardize your status for future Festivals.**

FIRES: Fires must be built in a pit or in a barrel-type container (no fires are allowed in the field area). Please remove sod carefully and replace it at the conclusion of the Festival. Failure to do so will jeopardize future Festival participation.

COOKING HEAT: Cooking heat must be provided by means appropriate to the period. Electricity or propane will not be permitted. Also, metal warming cabinets, coolers, and other modern items must be kept covered in appropriate material and/or stored out of view.

FIRE EXTINGUISHERS: All Festival participants working with an open fire must have an approved (ABC or BC type) fire extinguisher at the fire site.

APPLICATION FEE: A fee of \$100.00 must accompany your application. Refunds will be made if the Johnny Appleseed Board is notified by August 1, 2010. After that date, no refunds will be made. Twenty percent of the net profit is due no later than November 1, 2010. **The application fee is not to be deducted as an expense from the 20% net profit share.** Those not meeting the deadline will jeopardize their status for future Festivals. All participants are required to submit a detailed financial statement along with their percentage check. Your application fee is not negotiable or transferable.

Acceptance: All applicants are carefully screened. You will be notified by mail of your acceptance into the Festival. Notifications will be mailed after the application deadline date. Please contact your area representative if you do not receive notification.

**% SPLIT CHAIRPERSON:
BRIDGET KELLY
JOHNNY APPLESEED FESTIVAL, INC.
1502 HARRY W. BAALS DR.
FORT WAYNE, IN 46805**



PERCENTAGE SPLIT PARTICIPANT APPLICATION

THE 36th ANNUAL JOHNNY
APPLESEED FESTIVAL WILL BE HELD
AT JOHNNY APPLESEED PARK ON
SEPTEMBER 18 AND 19, 2010. YOU
ARE INVITED TO JOIN IN THIS
CELEBRATION OF THE LIFE OF
ONE OF NATURE'S NOBLEMEN.

APPLICATION DEADLINE: APRIL 15, 2010

WHAT THE FESTIVAL PROVIDES

- An educational experience for 3,500 participants and 300,000 visitors
- Security
- First aid facilities
- One parking permit per food vendor
- Trash removal
- Comfort stations
- Continuous entertainment on three stages
- Information booth
- Event marketing and publicity
- Quality control
- Crowd control

RULES FOR % SPLIT APPLICATIONS

SET UP: May begin at **Noon Friday, September 17**, and should be complete, with vehicles off the park grounds, by 9:00 a.m. Saturday and Sunday, rain or shine.

DAILY RAIN POLICY: In the event of rain, goods may be protected by plastic or similar material. Rain gear is acceptable. You may elect to set up after 9:00 a.m., however no vehicles will be allowed to enter the grounds between 9:00 a.m. and 6:00 p.m. on Saturday or 9:00 a.m. and 5:00 p.m. on Sunday. During this time, set up will be at each participant's discretion. Under wet conditions, it will be acceptable to spread straw in your area. If participants follow the rain policy guidelines, their status will not be in jeopardy for future Festival participation.

TIMES: All displays must be open between 10:00 a.m. and 6:00 p.m. on Saturday and 10:00 a.m. and 5:00 p.m. on Sunday. A capacity crowd generally arrives before opening time. Please plan to have enough items for both days. It is important that you not sell out!

BOOTH APPEARANCE: Tables must be skirted to the ground with materials appropriate to the mid-19th century. Wooden chairs or bales of straw are appropriate seating. Displays must be created with materials available during the early to mid 1800's. Modern supplies must be hidden from public view. **No aluminum lawn furniture!**

SIGNAGE: Small visible signs to denote items for sale or organization name must also be made from natural materials such as burlap or wood and may sit on your counter top or hang from your tent pole or set-up.

COSTUMES: Early to mid 19th century costumes must be worn at all times by all workers (men, women and children) in your booth.

LOCATION: Areas will be assigned and locations may not be changed. You must stay within your designated area.

QUALITY: The quality control committee reserves the right to ask vendors to remove items not appropriate for sale or decor.

TAXES: State taxes must be paid by participating vendors.

BOARD OF HEALTH: Food safety guidelines will be provided with your letter of acceptance and must be adhered to without fail. Please note the Johnny Appleseed Festival guidelines are identical to operating under a Board of Health permit. Questions should be directed to your area chairperson. Vendors not complying with stated guidelines will be shut down.

LIABILITY INSURANCE: The Johnny Appleseed Festival Board requires that each food vendor provide liability coverage by providing the Festival Board with a certificate of insurance in the amount of at least \$300,000, naming the Johnny Appleseed Festival as the additional insured. The certificate is due to the area chairperson within **30 days** of receiving notification of acceptance into the Festival. **Food vendors without insurance will not be allowed to set up at the Festival.**

JOHNNY APPLESEED FESTIVAL, INC. %SPLIT APPLICATION

Please return completed application by April 15, 2010.

Name of organization or individual

President's Name

Address

City State Zip

Work phone Home phone

Chairperson's Name

Address

City State Zip

Work phone Home phone

E:mail Address

How many years have you participated in the JOHNNY APPLESEED FESTIVAL? _____

Please answer the question corresponding to the type of activity you wish to have.

FOOD AREA: List all food items to be sold. Only listed items may be sold unless you receive permission from the chairperson. You must meet all health and liability requirements. See corresponding items on the rules sheet.
