

WHAT THE FESTIVAL PROVIDES

An educational experience for 3,500 participants and 300,000 visitors

Security

First aid facilities

Trash removal

Comfort stations

Continuous entertainment on three stages

Information booth

Event marketing and publicity

Quality control

Crowd control

RULES FOR ANTIQUE & COLLECTABLES BOOTH APPLICANTS

MERCHANDISE - The antique area is reserved for genuine antiques. Merchandise of **flea market** quality will not be allowed, and dealers will be directed to remove same from their booths. Failure to comply will result in immediate removal of dealer from the Antique Area. **New applicants must submit photographs of their merchandise.**

COSTUMES - Early to mid 19th century costumes must be worn at all times by all dealers and their helpers (men, women and children).

BOOTH APPEARANCE - All tables are to be supplied by the dealers. Tables must be skirted to the ground with materials appropriate to the mid-19th century. No plastic shelving will be allowed. Please use wooden crates, boxes or similar containers to display merchandise. **STORAGE BOXES MUST BE COVERED IN AN APPROPRIATE MANNER.** Plastic or aluminum lawn chairs are not permitted. No canvas, canopies, or other privately owned coverings will be allowed except at night for booth coverings. One wooden chair and one straw bale are supplied to your booth.

CONTRACTS - Contracts are non-negotiable and **NON-TRANSFERRABLE**. If you are accepted into the festival, please do not send someone else in your place because they will not be allowed to set up. If you are sharing a booth, both dealer names must appear on the contract.

DAILY RAIN POLICY - The festival will continue through rain or shine. No fees will be refunded because of weather conditions. In case of rain, goods may be protected by plastic or similar material and rain gear is acceptable. You may elect to set up after 9:00 a.m., however no vehicles will be allowed to enter the grounds between 9:00 a.m. and 6:00 p.m. During this time, set up will be at each participant's discretion. Under wet conditions, it will be acceptable to spread straw in your area. If participants follow the rain policy guidelines, their status will not be in jeopardy for future Festival participation.

DEADLINE - for returning this contract is March 1, 2010. Booths not contracted by the deadline will be made available to others. Payment in full must accompany this contract.

QUALITY CONTROL COMMITTEE - reserves the right to ask vendors to remove decorations and sale items deemed inappropriate for the festival.

INSURANCE - The Johnny Appleseed Festival Board suggests each vendor provide their own liability insurance.

SETUP - May begin on Friday at 12:00 p.m. until dark and again on Saturday from 7:00 a.m. - 9:00 a.m. **ALL VEHICLES MUST BE REMOVED FROM THE FESTIVAL GROUNDS BY 9:00 a.m. ON BOTH DAYS WITHOUT EXCEPTION.** Your 10 X 10 FOOT rental space covers the area undercover plus a **MAXIMUM** of 8 feet beyond the tent edge. **THIS WILL BE STRICTLY ENFORCED.** Security of merchandise is vendor's responsibility.

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2010 JOHNNY APPLESEED FESTIVAL ANTIQUE & PRIMITIVES AREA CONTRACT

I hereby agree to participate in the 2010 JOHNNY APPLESEED FESTIVAL. The dates are September 18 and 19 with the hours being 10:00 a.m. to 6:00 p.m. Saturday, 10:00 a.m. to 5:00 p.m. Sunday. I further agree to abide by the rules and regulations as set forth in the attachment to this contract in all regards and without exception.

The Johnny Appleseed Festival, Inc. will not be liable for any loss or damage to the property of the exhibitor or its employees, agents, patrons, or guests due to fire, smoke, water from any source, accident from any kind or from any other cause whatsoever and will not be liable for injuries to the exhibitor, his employees, agents, patrons or guests for damages or Injuries arising from or in any way connected with the use or occupancy of space. The exhibitor agrees to indemnify and hold harmless, the Johnny Appleseed Festival Board against any and all claims of any exhibitor, his employees, agents, patrons or guests including, but not limited to, reasonable attorney fees, costs and expenses incurred by enforcing its rights hereunder.

I am returning this contract with the enclosed check or money order in the sum of two hundred dollars (\$200) and understand that I will be advised of my booth number by return mail. (If you are requesting two booths, please enclose entry fee of \$400.00). I have read all stated policies and agree to each.

Signature

Date

(Continue on back)

Cut and return ONLY this portion to booth chairperson with fee.

Johnny Appleseed Festival, Inc.

Please print & return completed application by April 1, 2010.

Contact person

Address

City State Zip

Work phone Home phone

Alternate contact person

Work phone Home phone

Number of years in Johnny Appleseed Festival

Type of merchandise* _____

* Use additional paper if necessary

RETURN ONLY THIS PORTION; SIGNED AND INCLUDING CHECK MADE PAYABLE TO THE JOHNNY APPLESEED FESTIVAL, INC. TO:

Johnny Appleseed Festival, Inc.
Marilou Borne
P.O. Box 273
Huntertown, IN 46748
E-mail: antiques@johnnyappleseedfest.com

For Office Use Only

Dealer _____

Booth Space _____

CLEAN-UP - You are responsible for leaving your booth area as you found it. Any straw distributed on the ground must be raked, any trash cleaned up.

ACCEPTANCE - Quality of merchandise will be the primary criteria for selection. Applications will be accepted on a first come first serve basis. All applicants will be notified at the earliest possible time of their status. After March 1st, additional applications will be sent out to those on our waiting list.

ALTERNATES - Four (4) alternate dealers will be chosen from the initial applicants. In the event of a cancellation, the alternate will be called upon to participate in the festival.

FEE & REFUNDS - An application fee of \$200.00 must accompany your application (\$400.00 for 2 booths). Checks and/or money orders will be returned if booths and alternates have already been assigned. Refunds for the accepted participant's booth fees will be made if the Johnny Appleseed Board is notified of cancellation before August 1, 2010. After that date, no refunds will be made. There will be a \$20.00 charge for returned checks.

HOURS - The festival begins Saturday at 10:00 a.m. and ends at 6:00 p.m. Sunday festival hours are 10:00 a.m. to 5:00 p.m.

BOOTH CHAIRMAN:

Johnny Appleseed Festival, Inc.
Marilou Borne
P.O. Box 273
Huntertown, IN 46748
E-mail: antiques@johnnyappleseedfest.com.



**ANTIQU & PRIMITIVES
AREA APPLICATION**

THE 36th ANNUAL JOHNNY APPLESEED FESTIVAL WILL BE HELD AT JOHNNY APPLESEED PARK ON SEPTEMBER 18 AND 19, 2010. YOU ARE INVITED TO JOIN IN THIS CELEBRATION OF THE LIFE OF ONE OF NATURE'S NOBLEMEN.

APPLICATION DEADLINE: APRIL 1, 2010