

The Johnny Appleseed Festival, Inc. will not be liable for any loss or damage to property of the exhibitor or of its employees, agents, patrons, or guests due to fire, smoke, water from any source, accident from any kind or from any cause whatsoever and will not be liable for injuries to the exhibitor, his employees, agents, patrons or guests for damages or injuries arising from, or in any way connected with the use or occupancy of space. The exhibitor agrees to indemnify and hold harmless the Johnny Appleseed Festival Board and Johnny Appleseed Festival, Inc. against any and all claims of any person whomever, arising out of acts or omissions of the exhibitor, his employees, agents, patrons or guests including, but not limited to, reasonable attorney fees, costs and expenses incurred by enforcing its rights hereunder.

I have read all stated policies and agree to each.

Signature _____

**PLEASE MAIL ALL CORRESPONDENCE TO:
JOHNNY APPLESEED FESTIVAL, INC.
VICKIE FAUX
18918 Amstutz Road
Auburn, IN 46706**

SIGNAGE: Small visible signs to denote items for sale or organization name, must be made from natural materials such as burlap or wood and may sit on your counter top. Small MasterCard/Visa signs would be appropriate next to the cash register when made from natural materials.

PRICING: White adhesive decals or white paper hang tags are an acceptable means of pricing items. Please avoid colored decals denoting "sale" items.

TAXES: State taxes must be paid by participating vendors.

BOARD OF HEALTH: All food vendors must comply with the Board of Health Guidelines applicable to their organization. If your organization is exempt from Board of Health Guidelines, you must comply with The Johnny Appleseed Festival Basic Guidelines for Temporary Food Service. Johnny Appleseed Festival Guidelines are identical to operating under a Board of Health permit. Questions should be directed to the Board of Health (260) 449-7561 or booth chairperson. Vendors not complying with stated guidelines will be shut down.

LIABILITY INSURANCE: The Johnny Appleseed Festival Board suggests that each craft vendor provide liability insurance. All food vendors must show proof of liability coverage by providing the Festival Board with a certificate of insurance in the amount of **\$300,000 naming the Johnny Appleseed Festival as the additional insured.** This certificate is due to the area chairperson within thirty (30) days of receiving notification of acceptance into the festival. Food vendors without insurance will not be allowed to set up at the Festival.

CLEANUP: You are responsible for leaving your booth area as you found it. Any straw distributed on the ground must be raked, any trash must be cleaned up, any removed sod for fires must be replaced.

FIRES: Fires must be built in a pit or in a barrel-type container (no fires are allowed in the field area). Please remove sod carefully and replace it at the conclusion of the Festival. Failure to do so will jeopardize future Festival participation.

FIRE EXTINGUISHERS: All Festival participants working with an open fire must have an approved (ABC or BC type) fire extinguisher at the fire site.



**CRAFT BOOTH APPLICATION
APPLICATION DEADLINE:
MARCH 1, 2010**

The 36th annual Johnny Appleseed Festival will be held at Johnny Appleseed Park on September 18 and 19, 2010. You are invited to join in this celebration of the life of one of nature's nobleman.

The Johnny Appleseed Festival Provides:

- 12' Wide x 8' Deep Covered Booth
- 2 wooden folding chairs
- Trash removal
- Security
- Quality control
- Crowd control
- Event marketing and publicity
- Information booth
- Continuous entertainment on three stages
- First aid facilities
- Comfort stations
- Shuttle bus service
- An educational experience for 3,500 participants and over 300,000 visitors

RULES FOR BOOTH APPLICATIONS

PHOTOS: Photos, no slides, of a representative sampling of **your handwork** (4-5 pictures) must be submitted along with your application to booth chairperson for application selection. These will be returned if you enclose a self-addressed, stamped envelope.

ACCEPTANCE: All applicants will be carefully screened. No applications will be accepted after March 1, 2010 postmark. A postcard will be mailed within three (3) weeks of receipt of your application indicating that it has been received. Booth selection will be held in mid-March. All applicants will be notified at the earliest possible time of their status. If you are not notified by mid-April, please contact booth chairperson at that time.

ALTERNATES: Six (6) alternate booths will be chosen from the initial applicants. In the event of a booth cancellation, the alternate will be called upon to participate in the festival. Cancellations have happened nearly every year (up to the night prior to the festival), so if you are chosen as an alternate, there is a good chance of participating in the festival. For this reason, please try to be prepared.

FEES AND REFUNDS: An application fee of \$200.00 must accompany your application. Checks will be returned if you are not selected as a participant. Refunds for accepted participant's booth fees will be made if the Johnny Appleseed Board is notified of cancellation before August 1, 2010. After that date, NO refunds will be made. Please make checks payable to The Johnny Appleseed Festival, Inc.

SET UP: Set up may begin after noon on Friday and should be complete, with vehicles off park grounds, by 9:00 am Saturday and Sunday, rain or shine.

TIMES: Displays must be open between 10 a.m. and 6 p.m. on Saturday and between 10 a.m. and 5 p.m. on Sunday. There is generally a capacity crowd arriving before opening time. Please have enough items for both days. It is imperative that you not sell out!

DAILY RAIN POLICY: In case of rain, goods may be protected by plastic or similar material. Rain gear is acceptable. Under wet conditions, it is acceptable to spread straw in your area. Only under severe weather conditions **AND** upon booth chairperson's approval not setting up your booth may be permissible.

BOOTH APPEARANCE: Tables must be skirted to the ground with materials appropriate to the mid 19th century. Wooden chairs, directors chairs or bales of straw are appropriate seating. No aluminum lawn chairs! Displays must be created with materials available during the early to mid 1800. Modern supplies must be hidden from public view using these same materials. No plastic tarps! Food vendors - it is appropriate to use oil cloth (vinyl) for table top coverage. Plastic sheeting is not acceptable.

QUALITY: Plastic has been a problem in past Festivals. Visible plastic **of any form** is not acceptable! Do not display items in plastic bags. Do not use visible plastic on your crafts (especially eyes). Do not cover tables with plastic. Plastic buttons will be acceptable on crafts, as wood (or other) type buttons are hard to find. Vinyl (oilcloth) tablecloths should be used in place of plastic sheeting. The quality control committee or booth chairperson reserves the right to ask any vendors to remove any items not appropriate for sale or decor.

COSTUMES: Early to mid 19th century costumes must be worn at **ALL** time by **ALL** people working in your booth, no matter for how short a time. This includes men, women and children. Consult the Johnny Appleseed Festival Handbook for costume suggestions.

LOCATION: Areas will be assigned and locations may not be changed. Your application fee is not negotiable or transferrable. You must stay within your designated area. You may **NOT** attach any items to tarp poles.

PLEASE KEEP THIS FOR FUTURE REFERENCE.

Johnny Appleseed Festival, Inc.
Vickie Faux
18918 Amstutz Road
Auburn, IN 46706
crafters@johnnyappleseedfest.com

JOHNNY APPLESEED FESTIVAL, INC.

Please mail completed application by March 1, 2010.

Contact person

Name of organization

Address

City State Zip

Work phone Home phone

Alternate contact person

Work phone Home phone

E-Mail

Please answer the question corresponding to the type of booth which you are applying for:

CRAFT BOOTH: List all merchandise to be sold. Pictures, no slides, of a representative sampling of your handwork must accompany your application. All items to be sold must comply with listed rules and regulations. Only listed items may be sold unless you receive permission from the Booth Chairperson.

Cut & send to P. O. Box with fee.

(OVER)